

BRINGING THE EXPERIENCE OF MUSICAL THEATRE TO THE WAIKATO

**ENSURE A
SUSTAINABLE
ORGANISATION**

**NOURISH
CREATIVE
WELLBEING**

COLLABORATION
INTEGRITY
EXCELLENCE
TRANSPARENCY

**DEVELOP
A DIVERSE
PROGRAMME**

OUR STRATEGIC PATHWAY

UNDERPINNED BY
CREATIVE PEOPLE
DOING CREATIVE THINGS
FOR CREATIVE GOOD

SUSTAINABILITY

Responsible governance
& management for effective
operation & delivery of
exceptional theatre

DIVERSITY

Increase diversity through
creative opportunities & a
wide range of shows accessible
to a variety of audiences

WELLBEING

Enhance the creative,
mental, physical & spiritual
wellbeing of members
& our wider community